

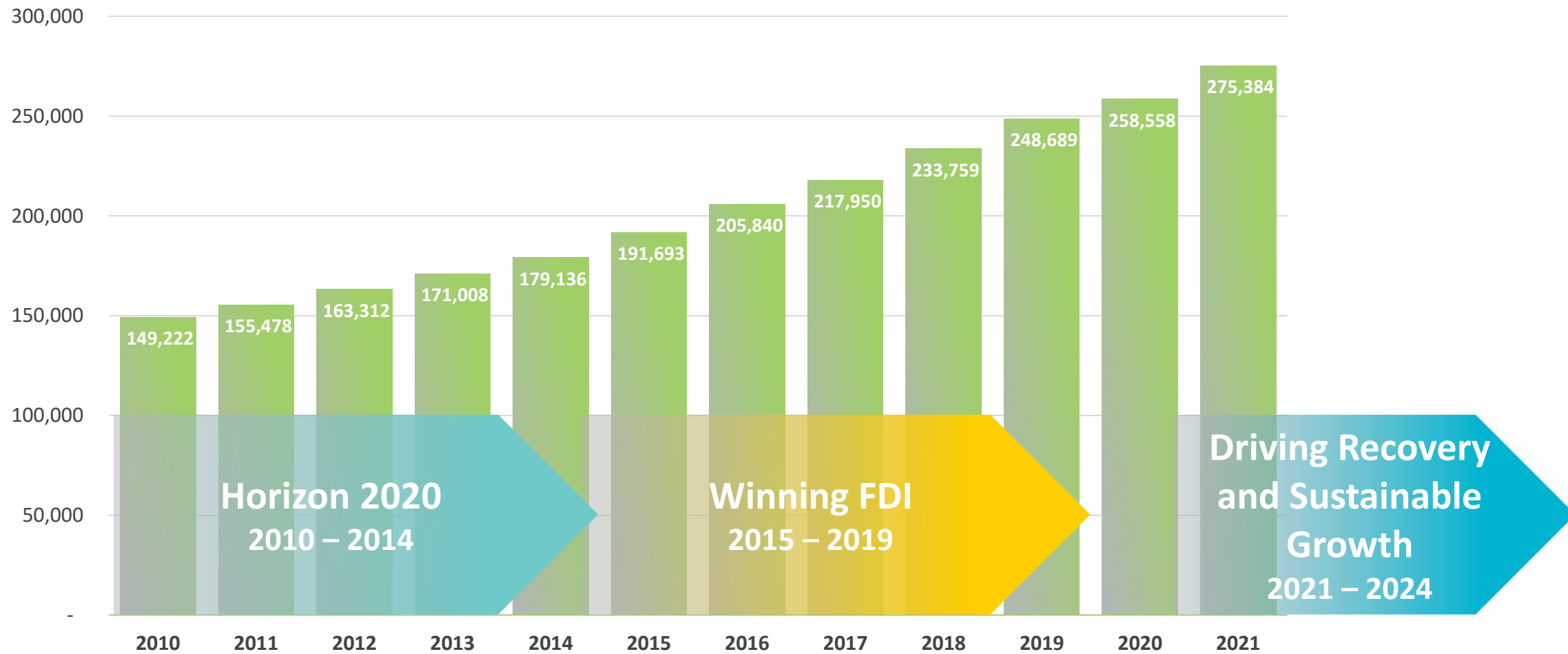


# Performance highlights

# 2021

Ireland. We make it [happen](#).

# Employment in IDA client companies



# Employment Growth 2021

The highest on record since 1972



# 275,384

## Total employment

# 29,057

## Job Gains

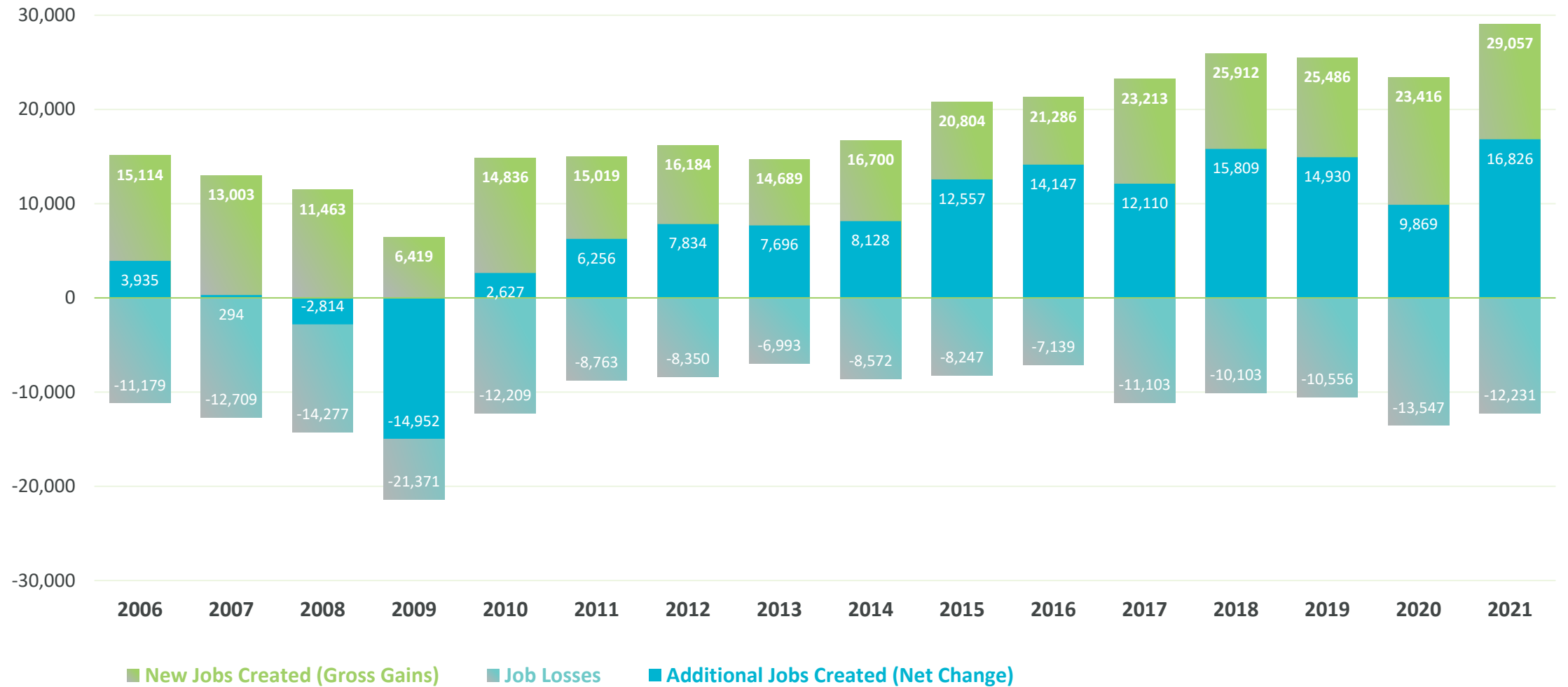
# 16,826

## Net Jobs

# (12,231)

## Job Losses

# Employment in context



# Investment delivery for 2021



**249**

**Total  
investments**

**133**

**Investments (53%) won for Regions**

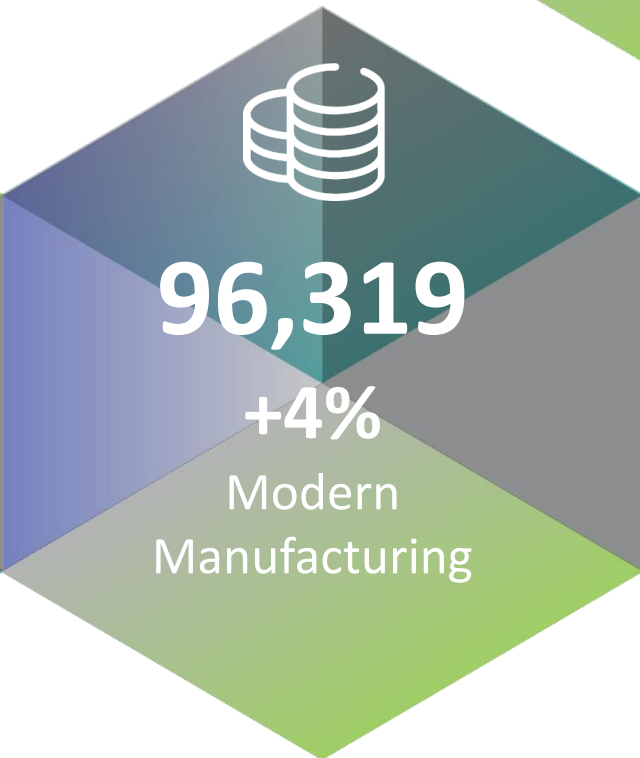
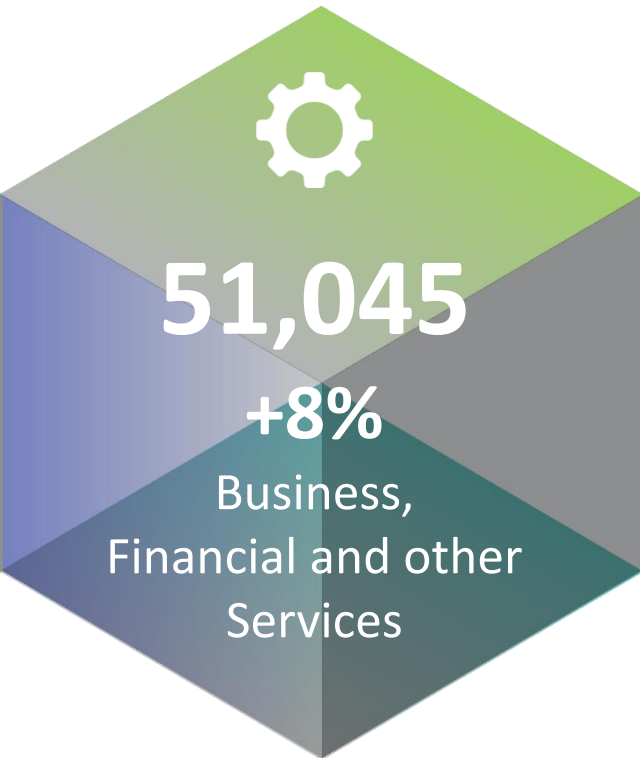
**104**

**New Name Investments**

# Investment delivery by territory 2021



# Total employment in IDA client companies by sector



# Total employment in IDA client companies throughout Ireland



# 275,384

## Total employment

**Dublin**  
**123,708**  
↗ 9%

**South-West**  
**47,572**  
↗ 3%

**West**  
**29,419**  
↗ 6%

**Mid-West**  
**25,270**  
↗ 5%

**Mid-East**  
**18,894**  
↗ 5%

**South-East**  
**14,932**  
↗ 8%

**Border**  
**8,721**  
↗ 3%

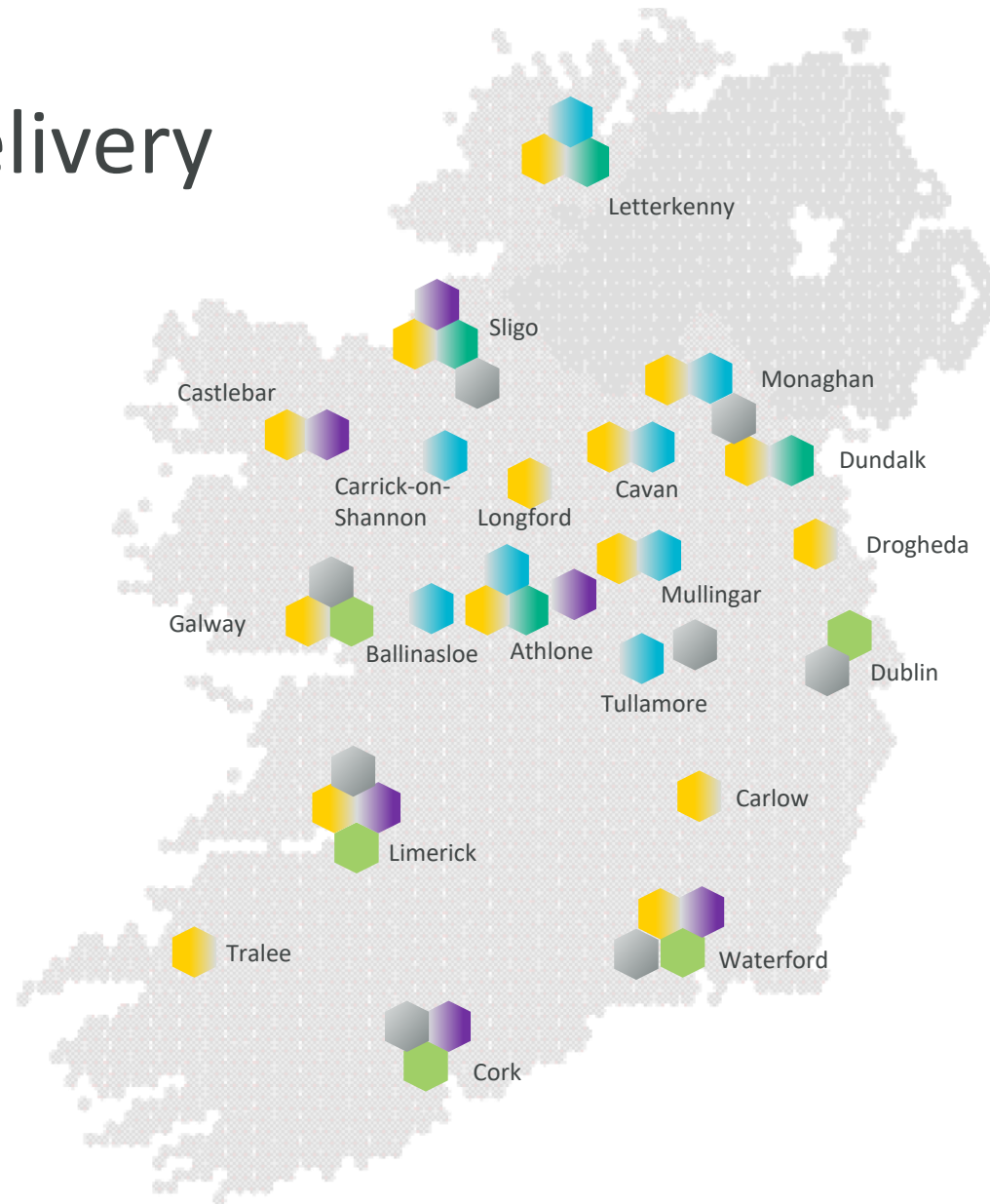
**Midlands**  
**6,868**  
↗ 10%



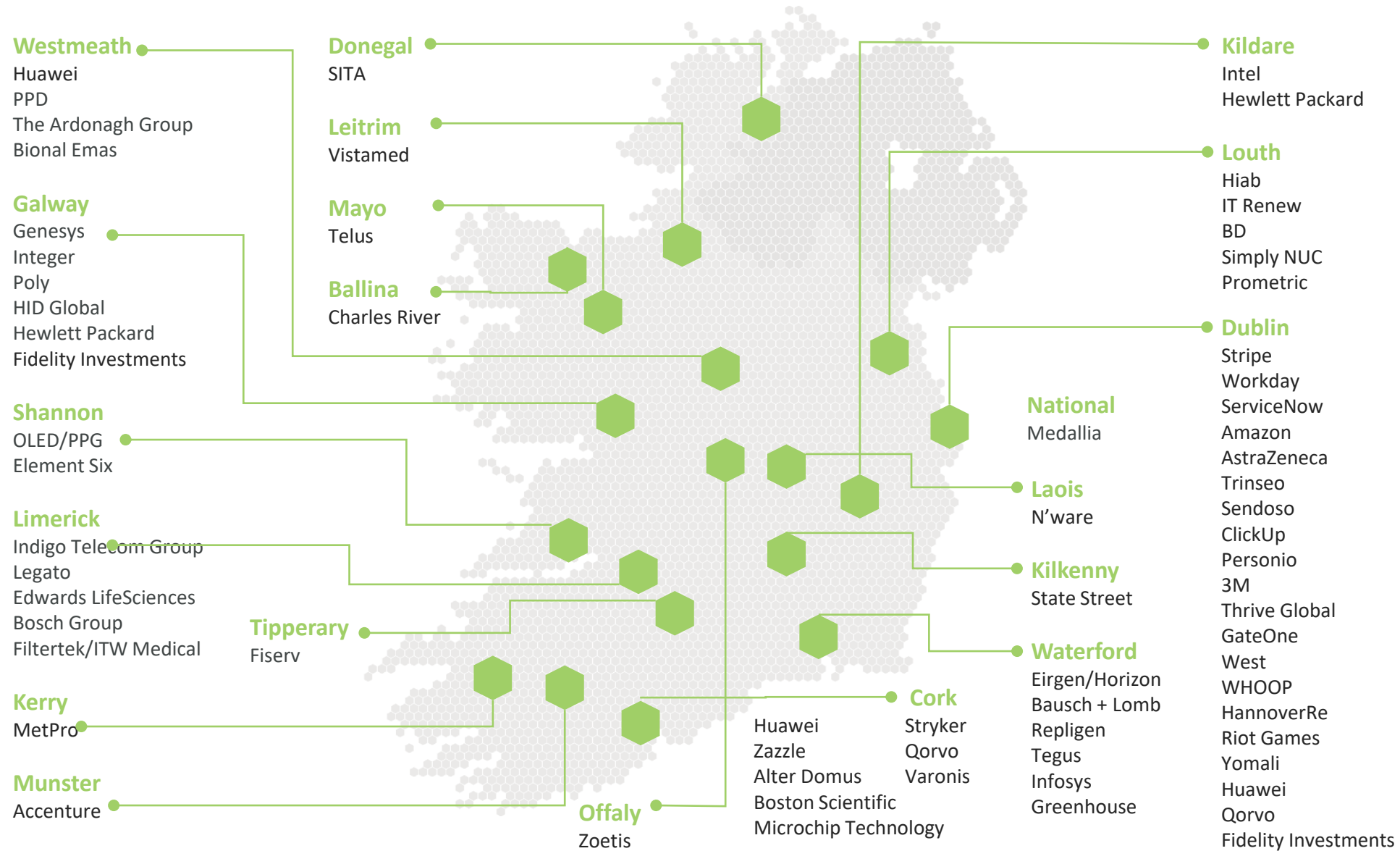
# Property programme central to regional delivery

## 2021 – 2024 Targets

-  Cities
-  Regional Growth Centres
-  Proposed ABS Locations
-  Building Programme Partnerships
-  Infrastructure Investment
-  Strategic Land Acquisition



# Announcements 2021



# Irish economy expenditure



**€27.9bn**

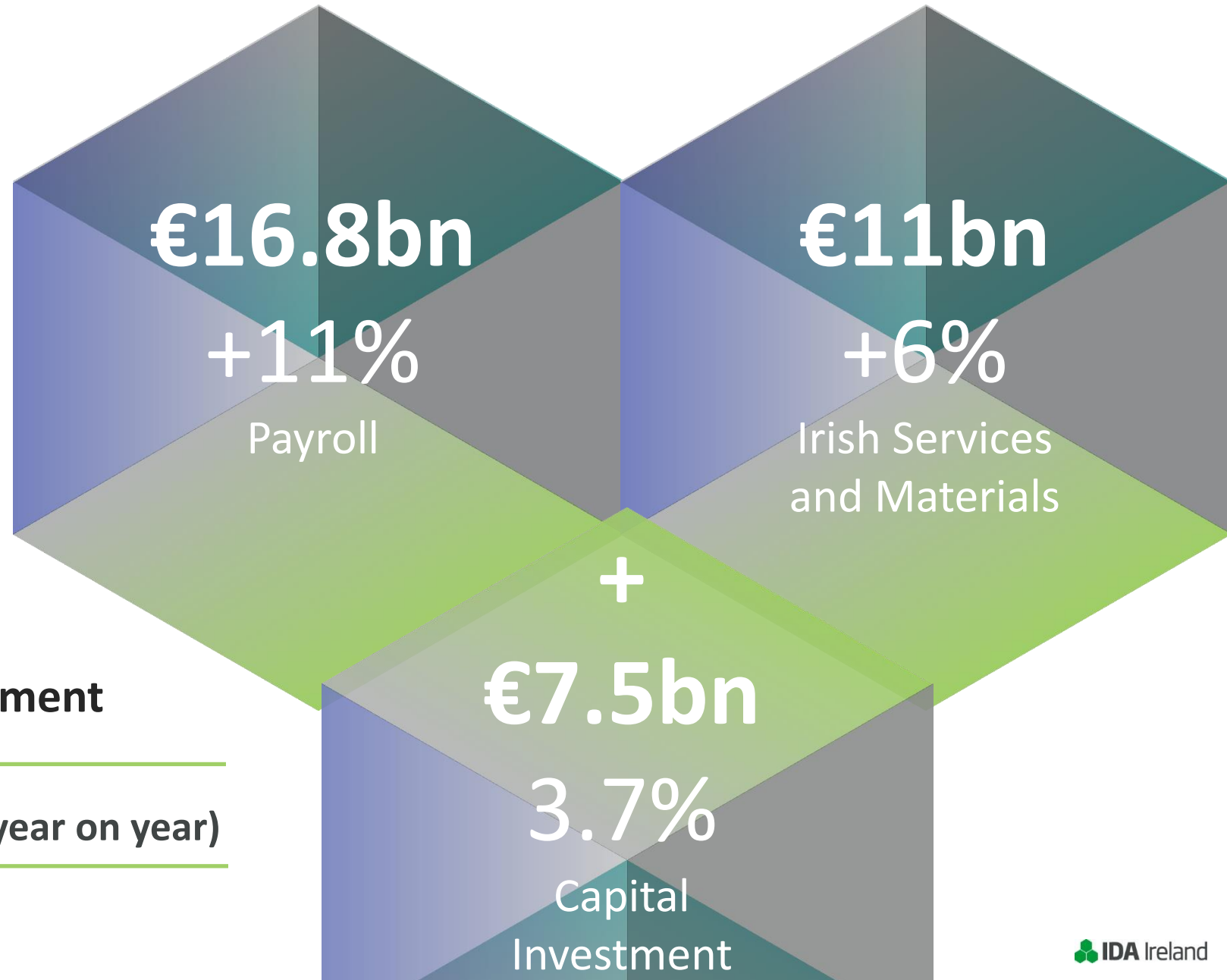
**in 2020**

**+ € 7.5bn Capital Investment**

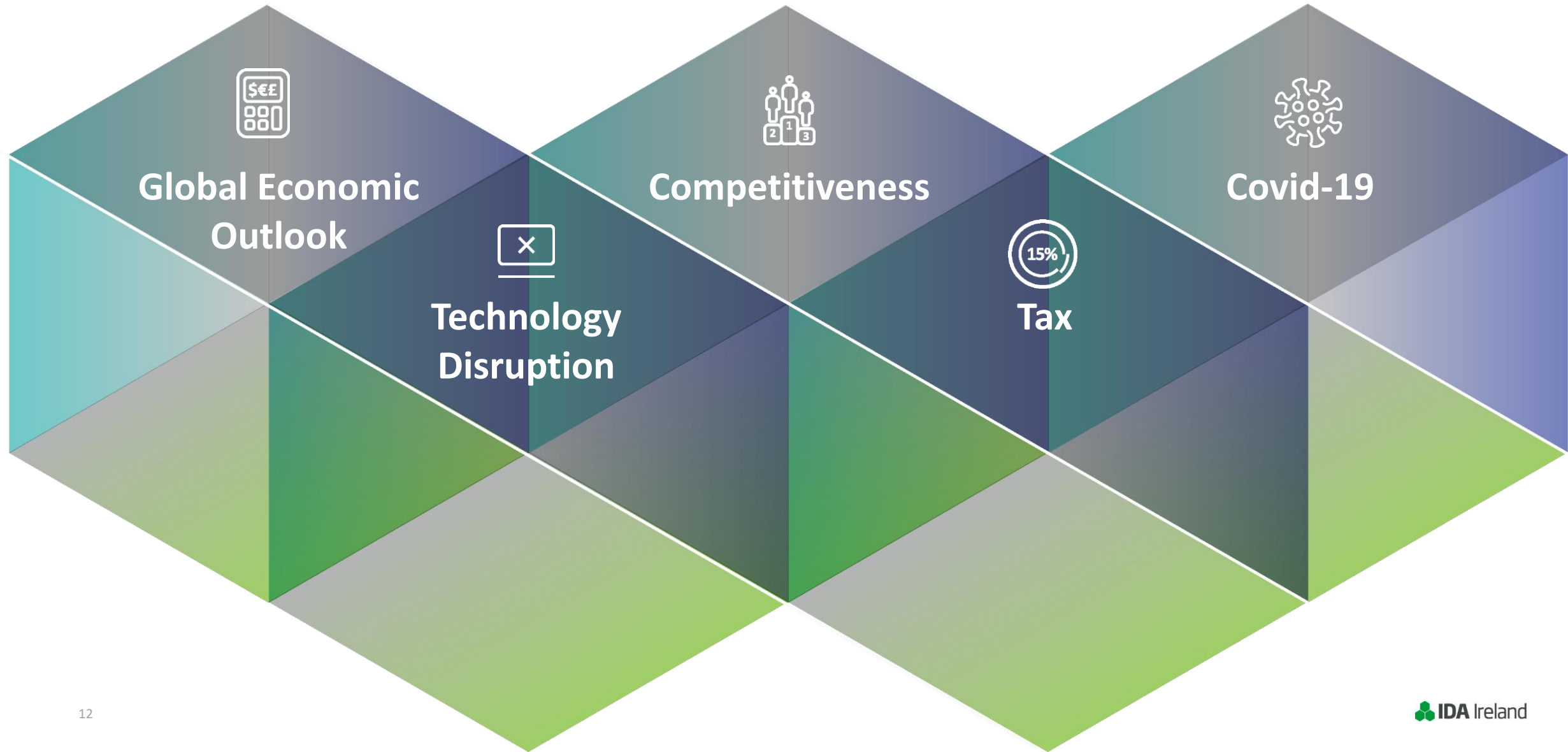
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**Exports of €290.7bn (+9% year on year)**

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# Updates and outlook



# Updates and outlook



# Driving recovery and sustainable growth

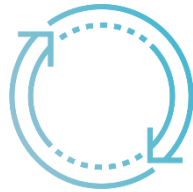
The five pillars of the new strategy for Organisational Excellence



## Growth

**Win 800 investments to support job creation of 50,000 and economic activity.**

- + Support existing clients to develop and realise their growth agendas in Ireland
- + Plan for the next generation of FDI in the targeting of first-time investors
- + Diversify our source markets to enhance resilience of FDI
- + Seek high impact investments to address specific national development goals



## Transformation

**Partner with clients for future growth through 170 RD&I and 130 training investments.**

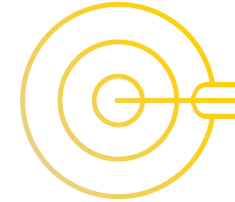
- + Engage with clients on the addition/extension of RD&I to their Irish mandates.
- + Embrace the future of work through collaboration with clients and key stakeholders.
- + Support clients to increase their productivity, resilience and innovative capacity.



## Regions

**Win 400 investments to advance regional development.**

- + Collaborate with clients and stakeholders to facilitate remote working opportunities
- + Support clients in regional locations to transform through innovation and upskilling
- + Continue to roll-out our essential regional property programme



## Sustainability

**Embrace a green recovery with 60 sustainability investments.**

- + Support de-carbonisation and responsible production across the IDA client base
- + Win sustainable investments to drive the green recovery
- + Collaborate across Government on environmental sustainability
- + Promote environmental sustainability across IDA's office and property portfolio



## Impact

**Target a 20% increase in client expenditure in Ireland to maximise the impact of FDI.**

- + Increase IDA client employment and direct client expenditure in Ireland
- + Expand and strengthen linkages between IDA clients and SMEs
- + Position clients and their employees to thrive in the Future of Work
- + Drive FDI's contribution to Ireland's sustainability ambitions

**Our clients are the heart of our strategy –  
our success depends on them**





# Summary



**275,384**

Total employment  
(+7%)



**€2.8bn**

Annual in-house R&D  
(+7%)



**€27.9bn**

Irish economy  
expenditure (+9%)



**€7.5bn**

Annual capital  
investment (+4%)



**151,676**

Regional employment  
(+5%)



**€290.7bn**

Annual exports  
(+9%)

# Thank you

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